



Advanced International Summer School
on
“e-Business and Complexity: New Management Practices”



**Directorate General
Regional Policy**

2003 Session on:
Rethinking Regional Development Policies
The role of social capital in promoting competitiveness
in Less Favoured Regions

Grand Hotel Masseria Santa Lucia
Ostuni - Brindisi - Italy
July, 2nd to 5th, 2003



Università
degli Studi di
Lecce



Rethinking Regional Development Policies: the role of social capital in promoting competitiveness in Less Favoured Regions

Rationale

We have evidence that similar regional development policies and tools have substantially different effects in different regional contexts. Why does this hold true at supranational level as well as at national level? For instance, several years of European Regional Development Policy gave rise to uneven GDP per capita and labour productivity gradients across EU Countries and regional disparities varied significantly within Countries. A key issue in the current debate about the future of European Regional Policy is the need for a new approach in regional development policies, aiming at empowering Less Favoured Regions, rather than to simply diminish the business innovation costs thanks to public subsidies. The central question of the Summer School is **whether and to what extent social capital can improve economic performance in less favoured regions**. The debate will be organized along three key issues:

1. Social capital and regional competitiveness: what forms of social capital for better regional economic performance?
 - What is the relation between social capital and economic development? What are the main economic returns of social capital in the regional economy?
 - What forms of social capital create the best milieu for economic development?
 - Can social capital have either positive or negative influence on the regional economies?
 - What is the relation between social capital and clusters?
 - How does social capital shape the 'cooperation-competition' (i.e. co-opetition) relations between companies?
 - Does social capital determine the innovation capacity of the region, and if yes, to what extent?
2. Social capital measurement and evaluation: which indicators for less favoured regions?
 - How should the policies aimed at building or strengthening social capital in the regions be evaluated?
 - Which existing methods and indicators are most relevant for measuring social capital in the less favoured regions?
 - Is there a need for developing new indicators for better measurement of regional performance?
3. Social capital and public policy: a need for policy innovation?
 - What should be the role of the state and regional authorities in building social capital?
 - To what extent public policy can shape social capital?
 - What are the specific policy measures aimed at social capital strengthening which can be implemented and funded by regional/state governments?
 - Is it possible to develop context-free method of social capital measurement?
 - What are the best practices of such measures stemming from the experience of European Regional Development Fund innovative actions?

Director of this session of the Summer School

Mikel Landabaso, European Commission, DG Regional Policy, Innovative Action Programmes 2000-06, Head of Sector, Responsible for Technological Innovation - part-time Professor of Regional Policy at the Vrije Universiteit Brussels

Director of the e-Business Management School - ISUFI

Aldo Romano, University of Lecce, Department of Innovation Engineering, Full Professor of Innovation Management

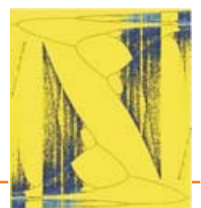


Format

The 2003 session of the Summer School aims at discussing theoretical and practical aspects addressing the role of social capital in regional development policies. Some general presentations will set the scene in order to create a shared knowledge of the main issues. Every morning and afternoon session will be followed by an all speakers roundtable, group work and discussion.

SPEAKERS AND DISCUSSANTS

Angel Arbonías	MIK, Mondragón Centro de Investigación en Gestión, País Vasco, Spain
Sergio Arzeni	OECD, Paris
Bjorn Asheim	University of Oslo, Norway
Phil Cooke	University of Cardiff, Centre for Advanced Studies, UK
Manuel Heitor	Instituto Superior Técnico, Departamento de Engenharia Mecânica, Lisboa, Portugal
Antoni Kuklinski	University of Warsaw, Poland
Mikel Landabaso	European Commission, Directorate General Regional Policy
Roberto Maglione	Olivetti Tecnost Group, Vice Chairman, Italy
Edward J. Malecki	Department of Geography at the University of Florida, USA
Mario Marinazzo	University of Lecce, ISUFI eBusiness Management School, Italy
Kevin Morgan	University of Cardiff, Department of City and Regional Planning, UK
Benedicte Mouton	European Commission, Directorate General Regional Policy
Giuseppina Passiante	University of Lecce, ISUFI eBusiness Management School, Italy
Mario Pezzini	OECD, Paris
Carlos Román	University of Sevilla, Instituto de Desarrollo Regional, Spain
Aldo Romano	University of Lecce, ISUFI eBusiness Management School, Italy
Stuart Rosenfeld	Regional Technology Strategies, Inc., North Carolina, USA
Jean Marie Rousseau	European Commission, Directorate General Regional Policy



Participation fee and accommodation

Participation fee is 600 euros. The fee includes: registration at the workshop, three nights full-board accommodation at the Grand Hotel Masseria Santa Lucia and social events.

In order to keep a friendly, informal atmosphere and give everybody a chance to take part in the discussion, participation is capped at 70 people. Places will be allocated on 'first come - first served' basis.

The EC Directorate General for Regional Policies makes available a maximum of ten Participation Grants to PhD students and young researchers from Italian Objective 1 Regions.

To apply for a Participation Grant, the PhD student / young researcher must complete the Form (<http://www.ebms.it>) and fax or mail it to ISUFI eBMS - Summer School

Via per Monteroni sn 73100 Lecce - Fax: +39 0832 323796. Deadline for application is June 5th 2003.



Local Organising Committee

Mario Marinazzo

Paolo Pasimeni

Giustina Secundo



A white sculpture of oriental houses with terraced roofs spread out over seven hills and tucked between the slopes of the "tavoliere delle murge" mountains and the blue Adriatic sea. This is Ostuni, a charming village where the many strata of Mediterranean culture come together.

"The white queen of the olive trees", still surrounded and protected by ancient walls, is made up of a maze of alleys amongst a succession of Gothic arches, that highlight the crooked outline of the houses as they climb towards the Cathedral and the Church of Monacelle. But, Ostuni with its whitewashed houses, is just one of the many "jewels" embellishing this fortunate land, where in the space of just a few square kilometers, we have a chance to appreciate countless landscapes and places of artistic, historical and cultural interest.



For information and registration please contact :

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